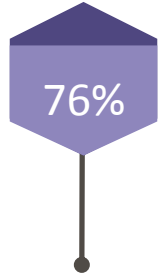


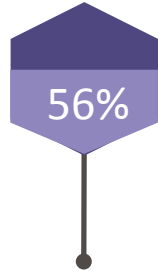
Concept performs well worldwide; significant opportunity for growth in Asia-Pacific region

Worldwide Reactions

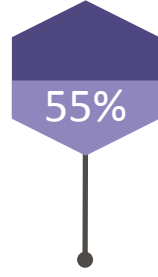
n=3200



find the concept appealing



believe the concept meets a need



would be likely to purchase

Purchase Preferences

n=3200



Monthly subscription-based connection preferred by 82%

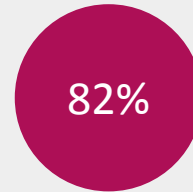


About half prefer local pickup, and half prefer online ordering/delivery.

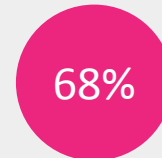


APAC Reactions

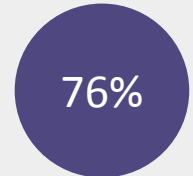
n=600



find the concept appealing



believe the concept meets a need



would be likely to purchase

The concept performs significantly higher in APAC than in all other regions across all metrics.

